

## **AMACOM** is the leading recruitment & executive search firm for the creative / agency industry in The Netherlands. From digital, advertising, design and content or social and purpose driven agencies: we help agencies find the right talent. We also advise and support fashion & lifestyle and purpose driven brands in building and expanding their creative departments.

With over 20 years of experience we have developed an extensive network and are active for the most influential and inspiring (award-winning) national and international agencies.

We are in contact with the best of the best in the agency world. From Creatives, Copywriters, Art Directors, Designers (Visual/UX/UI), Strategists, Project and Account Managers, Producers and Social Media Managers till management positions such as Creative Directors, Business Directors, CCOs or COOs.

AMACOM works on a contingency basis (no cure no pay). We mainly recruit for permanent positions and we also regularly have interesting freelance projects.

WHO ARE WE?













WE'RE A SMALL, FLEXIBLE AND PROESSIONAL TEAM WITH A BIG FOCUS ON QUALITY. WE WORK EFFECTIVE AND TRANSPARENT AND WE'RE INFORMAL IN OUR DEALINGS.

#### → OUR PROCEDURE

We use various channels for our search for the perfect candidate. Social media is "our best friend" and we are connected with almost all creatives in the Netherlands. Besides an active and targeted search/headhunting process, we use our extensive database with candidates. We maintain close contact with top professionals in the industry (our ambassadors), so we often already know who's ready for a next step (passive of active). We always work confidentially and discreetly to offer the optimal candidate journey.

Before we start the search, we would like to get as much information as possible about the vacancy, your agency/brand and culture. There are plenty of details to discuss before we get to work. We prefer to do this face to face or eventually by telephone/video call. We will supervise the interviews during the procedure, but we also keep in touch after a candidate has started. We will check both with the candidate and the client how they experiences the first period. When it occurs that the candidate doesn't fit the profile as expected, we'll issue a guarentee.

#### → RECRUITMENT

We apply a fee of 24%, taken over the gross annual salary of the candidate, including 8% holiday allowance and fixed emoluments such as a 13th month, excluding VAT. The first half of the fee will be invoiced after signing the employment contract, the second half after the statutory probationary period. If no probationary period has been agreed, we use one month. Depending on the seniority of the position and whether we're recruiting for the position on a exclusive basis, a fixed fee is negotiable.

We benefit from a good match, but only for the long run and for all parties involved! Is it the right move to make and does the candidate fit well within the culture? Our advice: when in doubt, don't do it. If it fits perfectly and when everything feels right, act fast.

## HOW DO WE WORK?

#### WE WORK FOR A DIVERSITY OF CLIENTS, INCLUDING:

+ WUNDERMAN THOMPSON









DDB



**DesignBridge**<sub>M</sub>



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Ogilvy



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G-STAR RAW

















#### WHAT OTHERS SAY ABOUT US:

"Laura (with AMACOM) is one of the reasons why we can continue to grow. She's very personal, proactive, fast and she challenges us when needed. The profiles that AMACOM suggests are always spot on."

#### MARCEL VAN ZWIETEN - DOTCONTROL (CLIENT)

"AMACOM literally helped me get my dream job! She was a great help with the interview tips, and what is usually most important to me - she kept me in the loop on all updates in the hiring process."

#### **ENA CALIC - DDB UNLIMITED (CANDIDATE)**

"AMACOM took the time to listen and to guide me in my next steps. AMACOM is incredibly professional and also humain. I'm thrilled and proud they took care of me!"

LEA MARIANI - TBWA\X (CANDIDATE)

"Laura and her team never let us down, and always managed to provide us with matching resume's, taking into account our company culture and high demand in skill. I recommend working with Laura and her team any time."

#### LEON SNELLEMAN - RONIN (CLIENT)

"We appreciated her quick and thoughtful help throughout. We are thankful that AMACOM found us a role that suited our circumstances. We highly recommend AMACOM."

KETAN MEKARTA & SID GUHA - DDB & TRIBAL (CANDIDATES)

"AMACOM understands the brief and takes the time to get to you to ensure that there is a good fit."

JESSICA MANCHESTER - SCOTCH & SODA CLIENT)

"AMACOM is well known for their pragmatic and transparent approach. They know exactly what G-Star is looking for. Easy going, transparent and a very open communication. I really enjoy working with AMACOM!"

#### MIRANDA VAN DER WERF - G-STAR RAW (CLIENT)

"AMACOM had some valuable inputs for the interview which helped in positive way. She is very much approachable and friendly. It was great working with her."

**VIBHOR CHOPRA - LABEL A (CANDIDATE)** 

"They saw my potential and found me a perfect position! She is not just professional but also very friendly and caring. I felt I was in good hands."

**ELLI SPIEGYTE - RONIN (CANDIDATE)** 

#### ARE YOU LOOKING FOR TALENTED CANDIDATES IN THE CREATIVE & DIGITAL INDUSTRY?

### CHECK WWW.AMACOM.NL OR GET IN TOUCH! CALL 0346-251562 OR EMAIL LAURA@AMACOM.NL

#### YOU CAN ALSO FIND US AT:

LINKEDIN (@AMACOM)
TWITTER (@AMACOMONLINE)
FACEBOOK (AMACOMONLINE)
INSTAGRAM (AMACOM\_RECRUITMENT)



# "HIRING YOUR BEST IS OUR MOST IMPORTANT TASK"